

### **Transparency International**

Transparency International, the global civil society organisation leading the fight against corruption, brings people together in a powerful worldwide coalition to end the devastating impact of corruption on men, women and children around the world.

TI's mission is to create change towards a world free of corruption.

Transparency International challenges the inevitability of corruption, and offers hope to its victims. Since its founding in 1993, TI has played a lead role in improving the lives of millions around the world by building momentum for the anti-corruption movement. TI raises awareness and diminishes apathy and tolerance of corruption, and devises and implements practical actions to address it.

Transparency International is a global network including more than 90 locally established national chapters and chapters-in-formation. These bodies fight corruption in the national arena in a number of ways. They bring together relevant players from government, civil society, business and the media to promote transparency in elections, in public administration, in procurement and in business. TI's global network of chapters and contacts also use advocacy campaigns to lobby governments to implement anti-corruption reforms.

Politically non-partisan, TI does not undertake investigations of alleged corruption or expose individual cases, but at times will work in coalition with organisations that do.

TI has the skills, tools, experience, expertise and broad participation to fight corruption on the ground, as well as through global and regional initiatives.

For the past 18 years, Transparency International has worked hard to place and maintain corruption high on the political and business agenda. In that time we have established a strong reputation for measuring and fighting corruption. TI has raised awareness of the devastating effects of corruption and worked with governments, business leaders, local communities and other civil society organisations to fight against it.

Today the TI Movement includes more than 100 independent national chapters and partners around the world, which take action in support of our mission "to stop corruption and promote transparency, accountability and integrity at all levels and across all sectors of society".

TI has recently developed a new five year strategy which sets out a number of important directions for the Movement. The six strategic priorities we have identified are:

**People:** "Increased empowerment of people and partners around the world to take action against corruption". The challenge is to engage with people more widely than ever before – for ultimately, only people can stop corruption.

**Institutions**: "Improved implementation of anti-corruption programmes in leading institutions, businesses and the international financial system." The challenge is to ensure that commitments to stop corruption are translated into actions, enforcement and results.

**Laws:** "More effective enforcement of laws and standards around the world and reduced impunity for corrupt acts". The challenge is enforcing fair legal frameworks, ensuring there is no impunity for corruption.

**Values:** "Higher levels of integrity demonstrated by organisations and people, especially youth and those in leadership positions around the world". The challenge is to secure greater commitment to integrity by both current and future generations in all aspects of public and business life.

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**Network:** "Strengthened ability to work together". We seek to expand the knowledge base of our diverse Movement, so that we can promote ever more effective anti-corruption solutions which have a real impact on people's lives.

**Impact:** "Enhance responsiveness, presence, performance and impact at all levels". We will strengthen the individual and collective performance of all parts of our diverse Movement, ensuring that we have a strong presence and anti-corruption voice nationally, regionally and globally

## **Transparency International Romania**

Transparency International Romania (TI Romania) is a nongovernmental organization whose primary objective is to prevent and fight corruption at a national and international level. 12 years ago, about 30 enthusiasts and believers in the concept of integrity, founded Asociația Română pentru Transparență – ART (The Romanian Association for Transparency), which was accepted by Transparency International (TI) as a valid chapter for Romania a year later. The signing ceremony of the articles of association was done in a room borrowed by the Foundation for Development of Civil Society. Since then, years have passed; more and more integrity guardians joined Transparency International Romania (TI-Romania) – either as members or as fellow co-workers.

Since the very beginning, TI Romania focused on preventing and fighting corruption and promoting the Romanian integrity system, mainly through researching, documenting, informing, educating and raising the awareness level of the public. Part of a global movement fighting corruption internationally, TI Romania lives today by the same principles it was founded upon: transparency, responsibility, integrity, solidarity, courage, justice and democracy, and cooperation. The activity grew and today Transparency International Romania is a solid and robust organisation, not only visible but mainly respected by the social, economic and political scene of the country. This position as well as the sound knowledge of the Romanian governance environment argued for TI Romania's initiative to create with three other NGOs an ad-hoc mediators panel between the judiciary and the executive and legislative powers of the state. During the Autumn of 2009, when the conflict between them made the judiciary enter a general strike that blocked for almost a month the entire judicial system (courts and prosecutor's offices), the mediation of the Coalition for Rule of Law was successfully concluded with the Principles of the Pact for Justice signed by the representatives of all the three powers and the cease of the protests of the magistrates.

As part of the global coalition against corruption, Transparency International Romania also advocates in its approach for new kind of thoroughness that marks the exit from the financial crisis of the business environment. Therefore, our Strategy for 2015 focuses its efforts in the area of preventing corruption and increasing the standard of good governance on the basis of the society's intrinsic capacity to respond effectively to the threat and impact corruption poses to sustainable development.

The four pillars of the TI-Romania Strategy 2015 will be mainly developed on three priority thematic areas:

#### Private sector

- Justice and public administration
- Public services

Within these major areas of intervention, we focus on influencing the values, human capital, rules and institutions on a coordinated series of projects that will define TI Romania's advocacy and coalition

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building efforts. Actions to achieve strategic objectives will be developed at all levels: technical and public policy, monitoring and scoring, public awareness and response, coalitions and partnerships to create change in values, people, rules and institutions. On the other vulnerable sectors, our strategic efforts will focus on creating or increasing the capacity of key actors to build effective interventions against corruption.

Along this time, making the most of its view – Respect for People and Rules – TI-Romania worked in the cause of the society with all their skills and expertise with aiming to build a transparent, clean environment for all the stakeholders, be they citizens, media, business sector or public institutions. Summing up, our results could be illustrated in over 5000 citizens assisted and counselled within the Advocacy and Legal Advice Centre; over 10 million citizens received the messages of the awareness campaigns; more than 30 public policy or law drafts elaborated by TI-Romania and adopted by the authorities; 70 training courses with 1700 participants; 19% of the cases dealt with by the National Anticorruption Directorate in 2009 are based on the provisions of the article 132, adopted through the Law no. 251/2004, following the advocacy efforts of TI-Romania, with a liability of approx. 56 million Romanian lei and 25 million euros.

All the efforts to enhance the public and private integrity environment in Romania remain faithful to our strong belief that **difference makes the difference**.

### **Our partners and supporters**

Main donor - Sectoral Operational Programme for Human Resources Development 2007-20131









The Member States and European Union regions have access to the European Social Fund within a seven year programming period. In order to benefit from ESF assistance, the Member States elaborate operational programmes which are implemented by socio-economic actors, such as education institutions, training providers, SMEs, chambers of commerce and industry, social partners, NGOs, public institutions, local authorities s.o.

The Sectoral Operational Programme for Human Resources Development 2007-2013 has been elaborated in a large partnership process. These consultations have pursued the following aspects:

- □ Obtaining the partners agreement for establishing the priority objectives for development;
- □ Ensuring transparency in the elaboration process;
- □ Increasing the level of commitment and involvement of partners.

<sup>1 &</sup>lt;u>http://www.fseromania.ro/index.php?option=com\_content&task=blogcategory&id=6&Itemid=11&la</u> ng=en



For the elaboration of SOP HRD 2007-2013 the National Development Plan 2007-2013 and the National Strategic Reference Framework 2007-2013 were taken into account, these documents having already integrated the objectives of all relevant documents in the field of human resources development.

The general objective of SOP HRD is the development of human capital and increasing competitiveness, by linking education and lifelong learning with the labour market and ensuring increased opportunities for future participation on a modern, flexible and inclusive labour market for 1,650,000 people.

## **Partners**



The SOFTWIN group aims to provide strategic support through long-term partnerships intended to enable customers to become more competitive and deal with the complex business challenges of today's world.

SOFTWIN is based in Bucharest and was set up and developed exclusively funded with domestic capital. The Group has permanently enhanced its competences, through its outstanding ability for innovation, leading to the creation of an entire range of IT solutions and services: Software development (1990), E-content Solutions (1993), Data Security Solutions (1997), eLearning Solutions (1998), Contact Centers (2000), Helpdesk Services (2001), Business Consulting and Management based on IT Solutions (2002) and Solution Integration (2004).

During its more than 16 years of operation, the SOFTWIN group has become a strong player on the regional market for IT-based solutions, products and complex business services: it has grown from 2 to 500 specialists, it has become more widely known through its offices located in four countries on two continents and it has developed more than 5,000 projects for customers worldwide.

In 2002 the SOFTWIN group turned multinational with now more than 100 employees abroad. In March 2004, SOFTWIN inaugurated its first external branch in Germany. It opened another one in Spain in the same year, and one year later, one in the Unites States. Nowadays, the company has points of presence in 6 countries: Romania (Bucharest, Cluj Napocca, Iasl, Timisoara), Germany (Tettnang and Dortmund), Spain (Madrid and Barcelona), Great Britain (London), The United States (Florida and California), Denmark (Copenhague). In other 60 countries, the Softwin products are present through local partners. Locally, the geographical expansion was translated into the opening of competencies and support centres in Cluj Napocca, Iassy and Timisoara.



GDSI has a multi-disciplinary core team of experts in economics, management, business development, marketing, public administration, civil society development, social studies, etc. GDSI particularly specializes in regional and local development in transition economies, various aspects of training, capacity building and organizational and enterprise development, support to SMEs, etc.





GDSI boasts successful implementation of a number of complex projects of technical assistance in CIS, Middle East, Central Asia and Mongolia, Central and Eastern Europe, and the EU. Our clients include the World Bank, the European Commission (DG Regional Policy, DG Telecommunications Policy, DG Science, Research and Development, and DG External Economic Relations), UNIDO, EBRD, Ireland Aid, Department of the Taoiseach (Prime Minister), Industrial Development Authority, Ireland, Udaras na Gaeltacht (Regional Development Authority for Gaelic speaking area in Ireland), various Ministries, regional and local authorities both in Ireland and overseas, private sector. GDSI has a carefully registered and continually updated database of international consultants in a wide spectrum of expertise allowing us to tailor our services to the requirements of the client.

GDSI, in addition to its special relationship with National University of Ireland, Galway, has access to a large pool of expertise in economics, business studies and social sciences in other universities and research institutes in Ireland. Besides, close links with NUIG allow GDSI to provide training with accreditation.

# **Other Donors**



Deloitte refers to one or more of Deloitte Touche Tohmatsu Limited, a UK private company limited by guarantee, and its network of member firms, each of which is a legally separate and independent entity. Last year, Deloitte became the number 1 professional services firm in the world, based on total revenues reported by its member firms.

Services in Romania are provided by Deloitte Audit S.R.L., Deloitte Consultanta S.R.L, Deloitte Tax S.R.L and Reff & Associates (together called Deloitte Romania), that are affiliates of Deloitte Central Europe Holdings Limited. With more than 350 employees in the Bucharest, Cluj-Napoca and Timisoara offices, Deloitte Romania will celebrate its 20th anniversary on the Romanian consultancy market, next year. The Firm delivers world-class audit, fiscal, management consulting, enterprise risk and financial advisory services. The practice serves many of the country's largest companies, public institutions, and successful, fast-growing companies in Energy & Resources, Financial Services, Technology, Media and Telecommunication, and Public Sector. Deloitte Tax provides assistance to local and international clients in various fields - Strategic Tax Guidance, International Tax Structuring, Corporate Taxation, Tax Health Checks, Mergers & Acquisitions, Transfer Pricing, Indirect Taxation, Global Employer Services, Tax Alert, Bookkeeping and Payroll Services.



Raiffeisen Bank S.A. is a top universal bank on the Romanian market. The Bank provides a complete range of high quality products and services to private individuals, small and medium-sized enterprises

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(SMEs) and large companies, via multiple distribution channels: banking outlets, ATM and EPOS networks, phone-banking (Raiffeisen Direct), mobile-banking (myBanking) and internet banking (Raiffeisen Online). Raiffeisen Bank has a network of 540 outlets throughout the country, that service approximately 2 million customers, out of which almost 105,000 SMEs and 8,000 large and medium-sized companies. Raiffeisen Bank Romania resulted from the merger, in June 2002, of the two banks held by Raiffeisen Group on the local market: Raiffeisenbank (Romania) S.A., established in 1998 as a subsidiary of RZB Austria, and Banca Agricolă Raiffeisen S.A., established in April 2001 after the take over of the Romanian state-owned Banca Agricolă by the Austrian group.

Raiffeisen Bank is a subsidiary of Raiffeisen Bank International AG (RBI), Vienna-based, one of the leading corporate and investment banks from Austria and a top universal bank in CEE. RBI resulted from the merger of the principal business areas of Raiffeisen Zentralbank Österreich AG (RZB) with Raiffeisen International Bank-Holding AG, transaction completed on October, 2010. RBI is a fully-consolidated subsidiary of RZB, that owns 78.5% of the common stock, the remainder is in free float. RBI's shares are listed on the Vienna Stock Exchange.

### **Media partners**



Hard Views is a newly launched website hosting interviews, analyses and opinions on the economic crisis and its impact on different economies, businesses and societies across Europe, especially Central and Eastern Europe. The new platform aims to be a venue for the strong say of leaders, CEOs, analysts and independent thinkers in companies and organizations operating across Europe in an attempt to offer readers both inside and outside Europe a coherent picture on how different economies and businesses are dealing with the aftermath of the crisis; who are the winner of the crisis, if any; how has this economic crisis changed the mindset of business leaders across Europe; which policies worked and which failed to address the crisis and why. One of Hard Views' main goals is to come up with a solution-oriented debate on both the short and long-term effects of the crisis on European/CEE economies. The internet platform will be in English, with translations into Romanian.

